



August 15, 2014

Mr. Jim Keogh
Office of the Insurance Commissioner
State of Washington
P.O. Box 40258
Olympia, WA 98504-0258

RE: (R 2014-07) Designation of a Designated Responsible Licensed Person (DRLP) by a business entity

Dear Mr. Keogh,

On behalf of Cambia Health Solutions family of insurance companies, including Regence BlueShield, Asuris Northwest Health, Regence BlueCross BlueShield of Oregon, and BridgeSpan Health Company, we appreciate the opportunity to provide the following comments to proposed rule 2014-07 relating to the designation of a Designated Responsible Licensed Person (DRLP) by a business entity.

Cambia supports measures to ensure that a person is notified in a timely manner that they have been designated as a DRLP. However, it is important that any proposed rule not set out onerous requirements that unfairly impact carriers. The required notification should be simple and be allowed to be delivered electronically.

Please let me know if you have any questions

Sincerely,

Zach Snyder

Zach Snyder
Regulatory Affairs Specialist
Cambia Health Solutions